

TIPS, TRICKS & TRENDS

Losing track of tracking loyalty programs??

Ideal for Management Assistants who keep track of their own and boss's airmiles and hotel points: MilePort will retrieve all your frequent flyer account data from over 121 online loyalty programs - simultaneously! Download MilePort free of charge, choose which programs to track, and within minutes you will be able to view consolidated account information from multiple programs in a single easy-to-read statement: www.mileport.com.

Meeting Green is Hot!

67% of meeting and incentive planners have taken environmental considerations into account when planning a conference or incentive program. This research reveals growing green awareness, ethics and preferences among planners, and identifies opportunities to overcome the barriers that are impeding the move to greener meetings.

A few easy tips to plan a green meeting:

- *Use paperless technology:* Hotel chains worldwide offer to have a unique website created for your event by the hotel, where your delegates can book their room at the negotiated group rate. As meeting planner this saves you time in creating the rooming lists and collecting details from the participants while you are helping the environment.
- *Meet close:* Choose a host city that is close to as many delegates as possible.
- *Close the recycling loop:* Have all printed materials published on recycled paper, using vegetable-based inks on both sides of the page.
- *Save energy:* Let HBI coordinate with the meeting venue to ensure that energy lights and air conditioning will be turned off when rooms are not in use.
- *Spread the word!* Tell delegates, speakers and the media about your success. You'll be surprised – your 'green' efforts are contagious.

(Sources: www.greenmeetings.info & www.bluegreenmeetings.org)

Meeting on the sea

A great meeting alternative in Europe for both European and American companies are cruises. The reason is that cruises are paid for in U.S. Dollars and not in Euros even though they call on ports throughout Europe. Meetings and incentives are being moved to cruise ships and companies save up to 35% when compared to staying on land (devaluation USD versus EUR, complimentary meeting space and amenities, all inclusive pricing etc.). Ask me for further information and I will bring you in contact with our HelmsBriscoe Cruise Experts.

Did you know that...?

- certain global chains offer meeting credit on the final invoice of your event for hotel points.
- if you need to convert currency or measurements, just enter the phrase in the Google.com search box, i.e. '10 meters in feet' or '250 USD in Euro'.
- top value meeting destinations are currently: Lisbon, Berlin, Budapest, Malta. Great value for money with an extended offer of fabulous hotels, spectacular venues and a wealth of culture.

For any comments or questions, please contact me at any time.

Joris Eyck - Corporate Member EUMA Belgium

Tel. +34 951 70 33 08

E-mail jeyck@helmsbriscoe.com

www.helmsbriscoe.com/bio/jeyck

