



## Advertising on our website – www.euma.org

### Introduction

Make your company's products and/or services known to a high profile network of Management Assistants active throughout Europe!

The advantages of advertising on the website are:

- q Uncluttered for better visibility (limited space dedicated to banner advertisements).
- q Highly targeted audience.
- q Bright, modern appearance.
- q European calendar of national and cross-border activities.

### Tailor-made web-based communication and promotion

We are of course also ready to discuss any creative idea you might have to make our website more attractive to its visitors, on top of increasing your communication power.

### Powerful mix

Combine your banner on our website with advertising in **proActive** (European Management Assistants' digital magazine which appears in April and August) and you will be offered 20% off the basic rates (see FAQ3).

There is also a combination-possibility for your banner on our international website and the national website of your country. Ad-hoc promotions can also be negotiated to your company's benefit.

### www.euma.org's visitors

- q Members of EUMA (in 25 European countries), their colleagues and bosses + external interested parties.
- q About 20.000 HITS per month
- q For a list of the countries visit [www.euma.org](http://www.euma.org), go to National Groups or directly e.g. [www.euma.org/austria](http://www.euma.org/austria)

<b>Website rates 2008:</b>	<b>6 months</b>	<b>12 months</b>
	EUR	EUR
Banner - other than Opening-page (incl. link to own site) *)	<b>600</b>	<b>1.000</b>
Banner – other than Opening-page (incl. link to own site) *)		<b>300</b>
<b>Special rate - only for corporate member</b>		

\*) Banner-size: 330 x 380mm (87 x 110 pixel), for other Banner-size there will be an extra charge of 20 % of the website-rates.

**For Banner – Opening-page there will be an extra charge of 30 % of the website-rates.**

### Contact:

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